

CONWAY

City of Gonzales, Louisiana



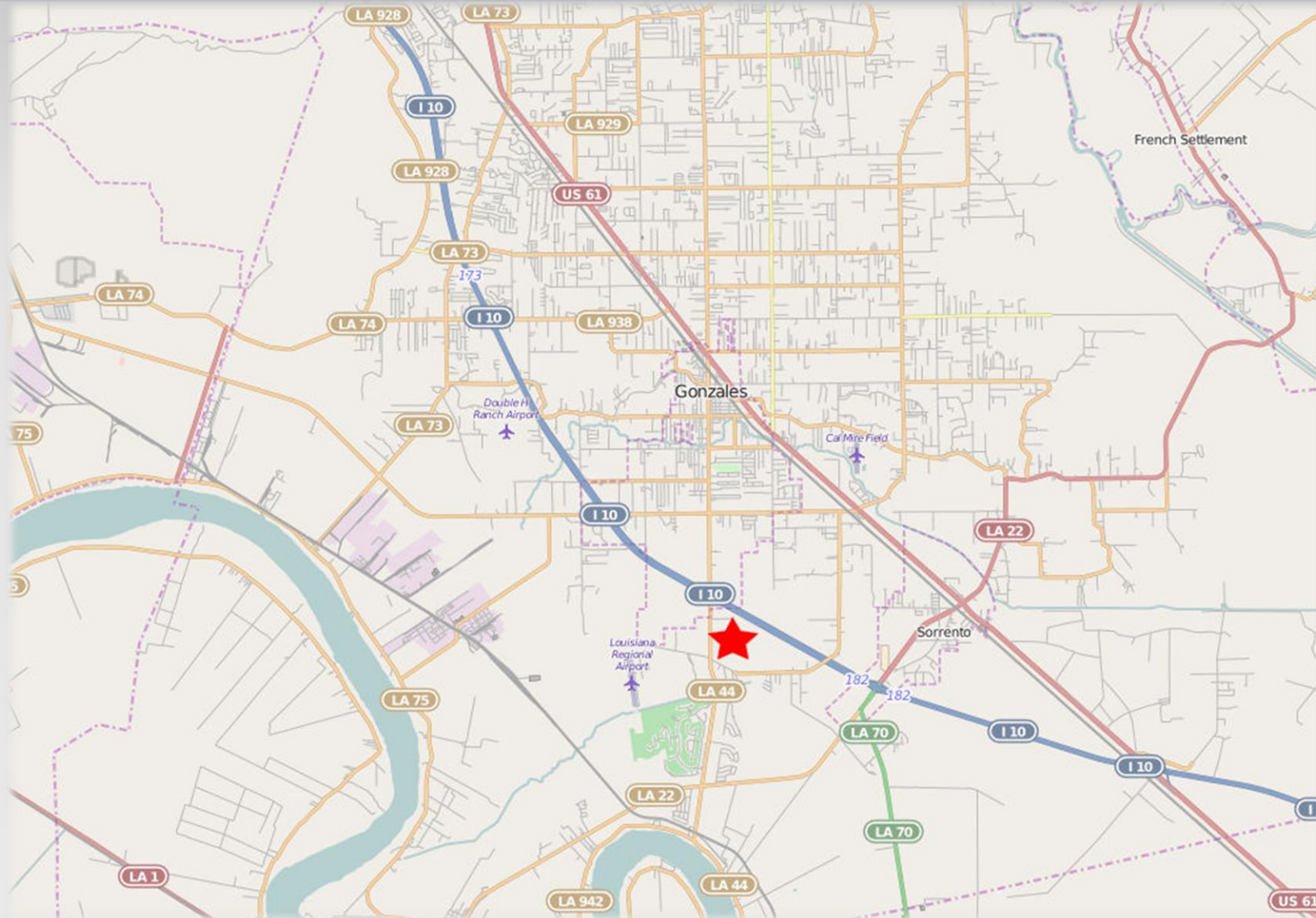
❖ Conway, a 344-acre mixed-use development, will blend a mix of over 950 home sites, 500 apartments, and more than 150,000 square feet of commercial space. Conway currently has retail, office, and outparcel opportunities. The community will combine smart growth Traditional Neighborhood Development (TND) with three conventional neighborhood sections.

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OVERVIEW



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SITE RENDERING



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SITE PLAN

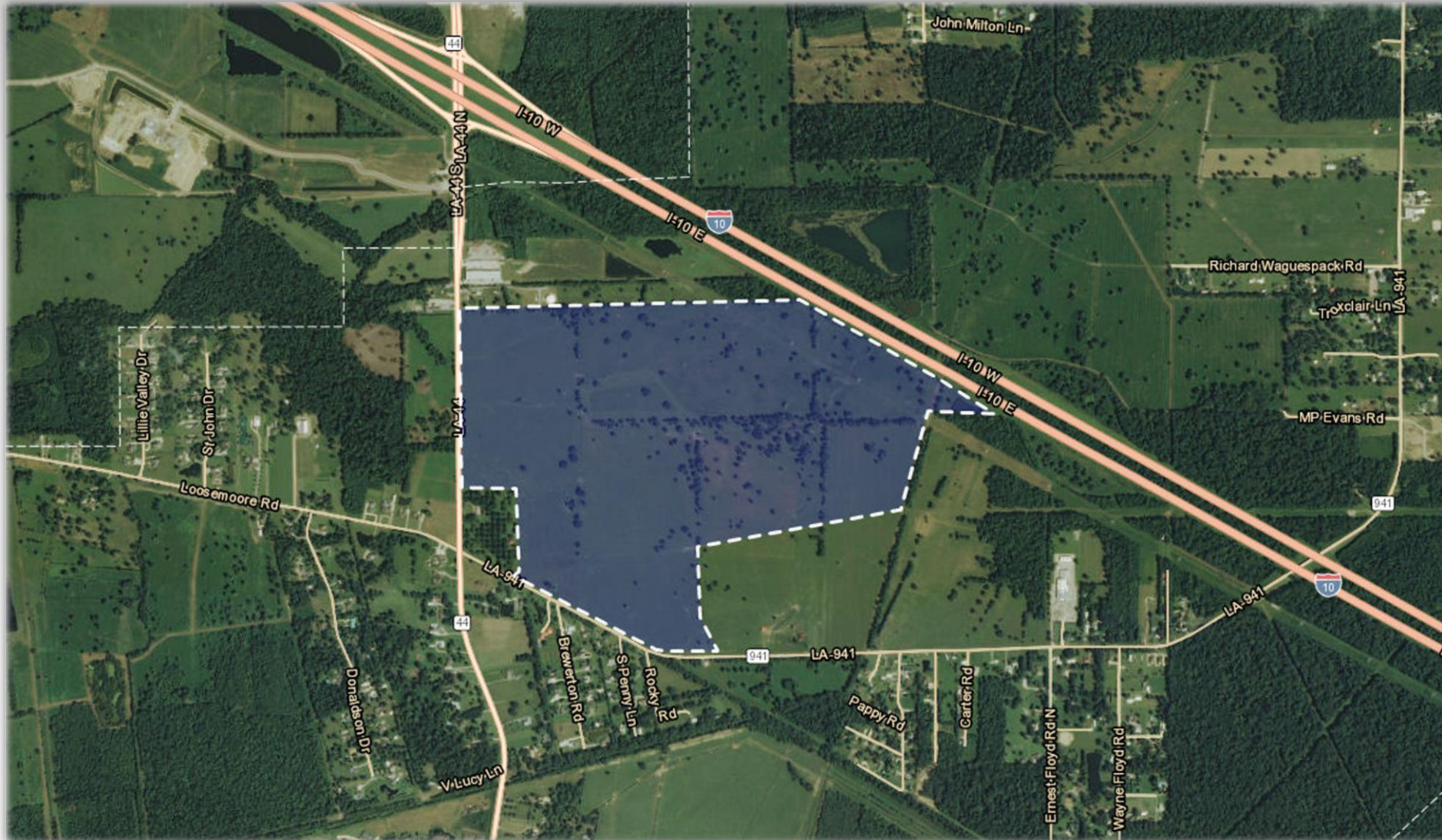


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AERIAL

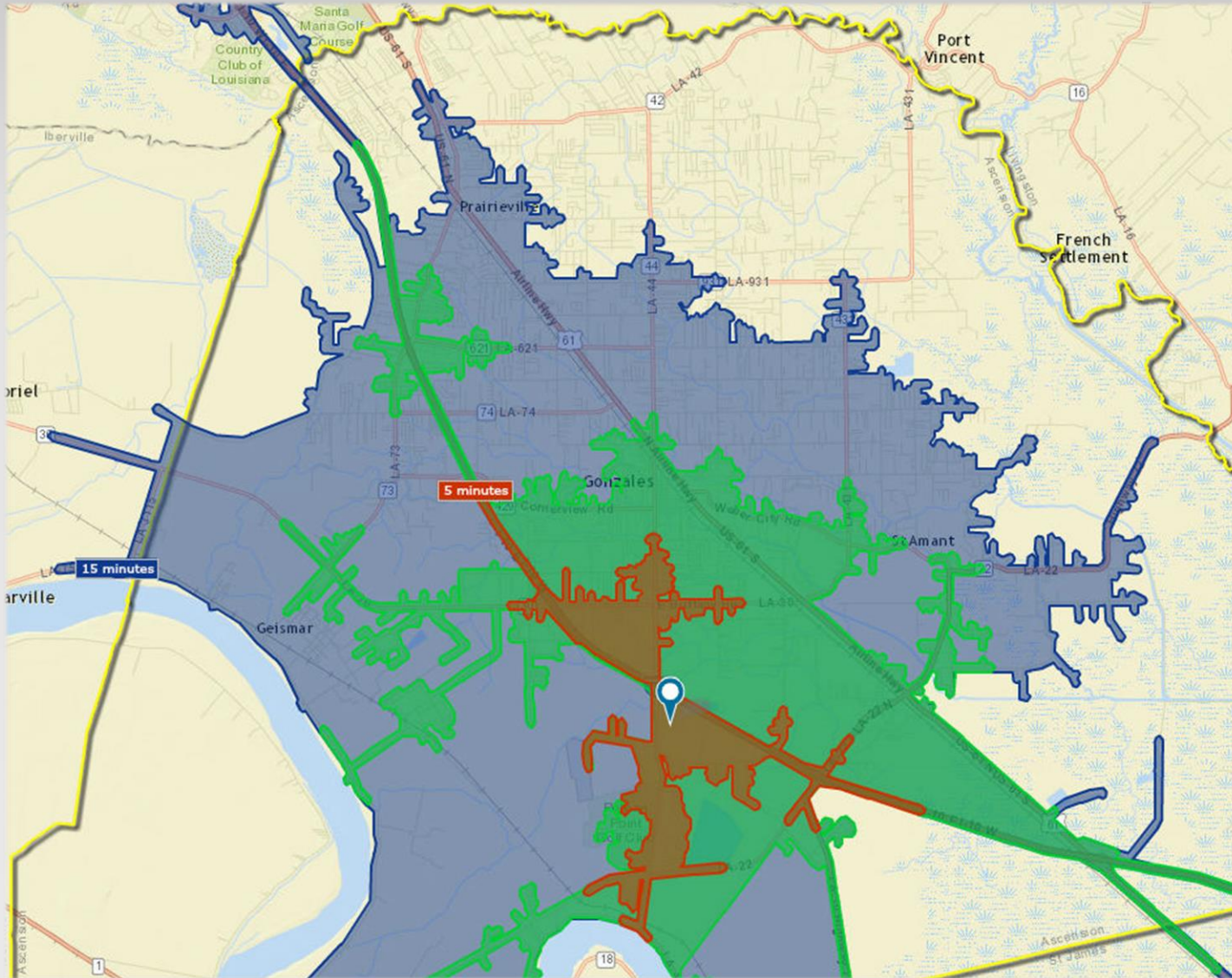


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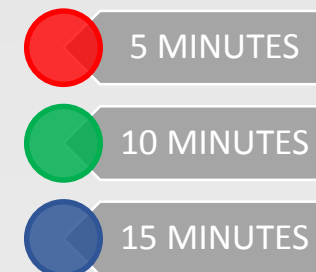
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DRIVE TIMES



Drive Time	Population	Average Income	# of HH
5 Min	4,182	\$84,098	1,677
10 Min	25,542	\$75,724	10,164
15 Min	68,574	\$79,730	26,582

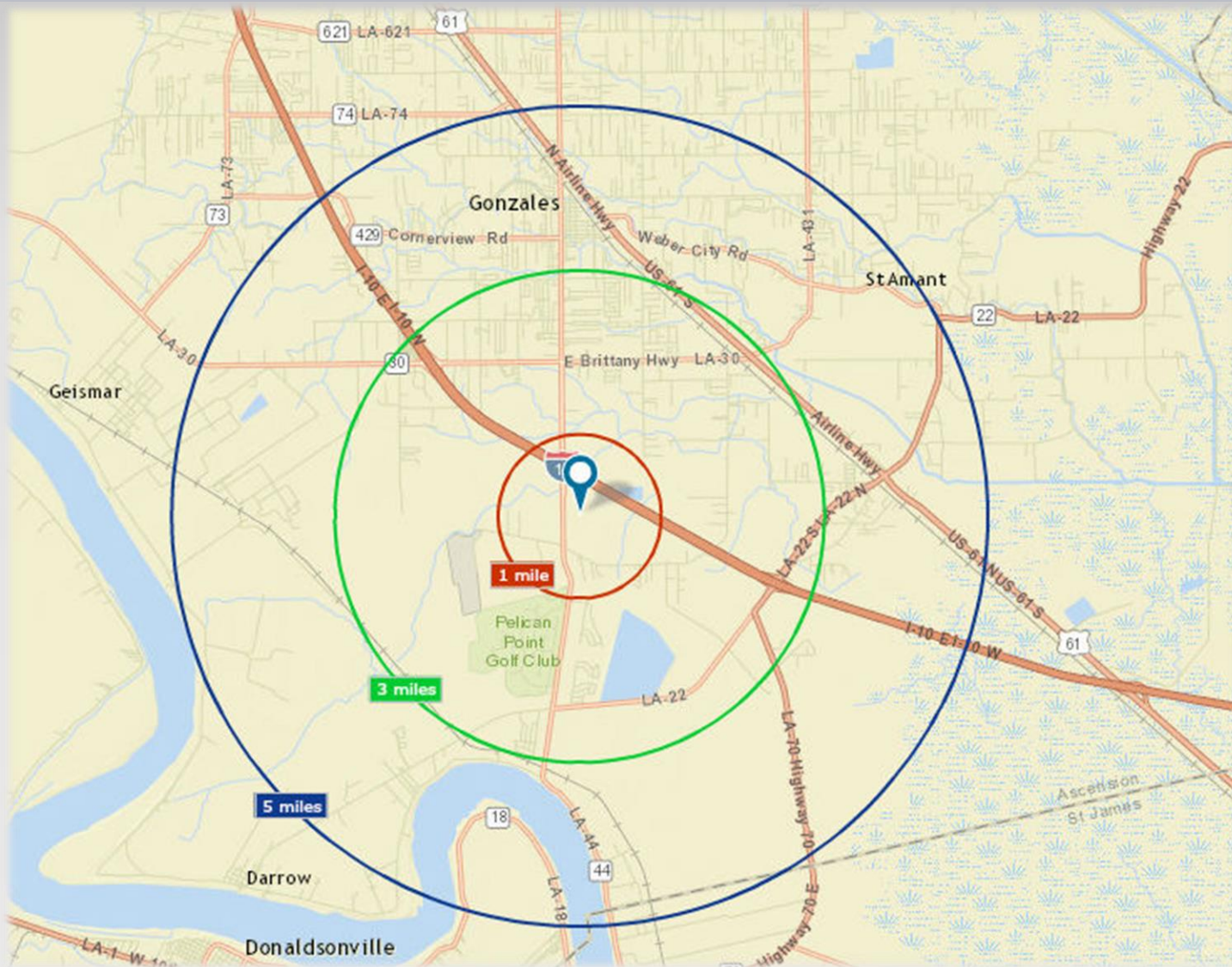
Data provided by ESRI via STDB



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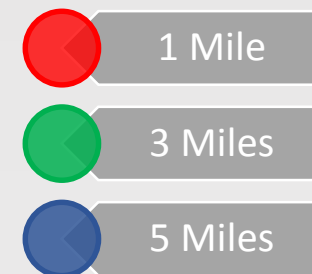
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DEMOGRAPHICS



Radius	Population	Average Income	# of HH
3 Mile	13,886	\$74,441	5,099
5 Mile	29,930	\$72,411	11,097

Data provided by ESRI via STDB



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SOUTHERN LIFESTYLE DEVELOPMENT



Southern Lifestyle Development (“SLD”) was formed out of a desire by its principals to change the way real estate should be developed. Its primary mission is to build communities that celebrate lifestyle by introducing components that elevate one’s quality of life. Its inaugural entry into the world of real estate development is the Nationally acclaimed Village of River Ranch, one of the most well-known and successful smart growth communities in the Nation. Building on the success of River Ranch, SLD is currently developing several smart growth, mixed-use communities throughout the State of Louisiana. Recognizing that mixed use elements could not always be incorporated into certain sites, SLD began developing more conventional communities that nonetheless incorporate lifestyle elements such as walkability, recreational features and parks and open spaces; communities that change the way people live.

SLD was formed by Robert Daigle, Rodney Savoy and Robert Gagnard, the original developers of The Village of River Ranch. Currently, SLD has thirty communities under various stages of development throughout the State of Louisiana

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